Privacy Policy of PhL Physics Library

PhL Physics Library ("we," "our," "us") operates the website https://www.phlphysicslibrary.com/ ("Website"). This Privacy Policy outlines our practices for collecting, using, disclosing and protecting the personal information of users, including provisions to comply with GDPR, CCPA, CPRA and CalOPPA.

By using this Website, you consent to the terms of this Privacy Policy.

Information We Collect

We collect and process the following types of personal information:

• **Email Address**: We collect your email address when you voluntarily submit it, for example, when you contact us.

Use of Personal Information

We use the collected information for the following purposes:

- **To Communicate with You**: We may use your email address to respond to your inquiries, provide updates and share other relevant information.
- Analytics and Site Optimization: We use tracking and analytics tools to improve our Website's performance, understand user preferences and enhance the user experience.
- Advertising: Our Website may display advertisements to help support our content and services.

Legal Bases for Processing Personal Information (GDPR Compliance)

For users located in the European Economic Area (EEA), we process your personal information under the following legal bases :

- **Consent**: By using our Website, you consent to the collection and processing of your information.
- Legitimate Interests: We process personal data for our legitimate interests in improving our Website and enhancing the user experience, as long as these do not override your rights.

Your Privacy Rights

Rights Under the GDPR

If you are in the EEA, you have the following rights concerning your personal information:

- Right to Access: You have the right to request access to your personal information.
- **Right to Rectification**: You have the right to request corrections if any of your information is inaccurate.
- Right to Erasure: You can request the deletion of your data in certain circumstances.
- Right to Restriction: You may request to restrict how we process your data.
- Right to Object: You have the right to object to our processing of your personal data.
- **Right to Data Portability**: You can request to receive your data in a machine-readable format and transfer it to another service provider.

To exercise these rights, please contact us through phlphysicslibrary@yahoo.com.

Rights Under the CCPA and CPRA

For residents of California, the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA) provide the following rights:

- **Right to Know**: You can request information about the personal data we have collected, disclosed or sold in the last 12 months.
- **Right to Delete**: You may request the deletion of personal information we hold about you, subject to certain exceptions.
- Right to Opt-Out of Sale of Personal Information : We do not sell personal information.
- Right to Non-Discrimination: We will not discriminate against you for exercising your rights.

To exercise your CCPA or CPRA rights, please contact us through **phlphysicslibrary@yahoo.com**.

Rights Under CalOPPA

In compliance with the **California Online Privacy Protection Act (CalOPPA)**, we provide the following assurances :

- Users can visit our Website anonymously.
- Our Privacy Policy link includes the word "Privacy" and can easily be found on our Website homepage.
- We will notify users of any changes to our Privacy Policy on this page.

Tracking Technologies & Cookies

We use cookies and similar tracking technologies to enhance the user experience and understand user activity on our Website. You may adjust your browser settings to refuse cookies, but some features of our Website may not function correctly without them.

Data Security

We implement reasonable security measures to protect your information from unauthorized access, alteration, disclosure or destruction. However, no method of internet transmission or electronic storage is 100% secure and we cannot guarantee absolute security.

Third-Party Links

Our Website may contain links to other websites. We are not responsible for the content, privacy policies or practices of any third-party sites.

Advertisements

Our Website displays third-party advertisements. These ads may use cookies and other tracking technologies to personalize content. We encourage you to review the privacy policies of these third-party advertisers.

Children's Privacy

Our services are not directed to children under the age of 13 and we do not knowingly collect personal information from children under this age.

Changes to this Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page and the "Effective Date" at the top of the policy will be updated accordingly. Please review this Privacy Policy regularly to stay informed of any updates.

Contact Us

For questions or concerns about this Privacy Policy or to exercise your privacy rights, please contact us through **phlphysicslibrary@yahoo.com**.

Effective Date: 4th January 2025